

Maja MOMMERT

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Holder of a standard driver's license.



PROFESSIONAL EXPERIENCE AND INTERNSHIPS

Current project

- WWF International (*Berlin, Germany*)
Online Marketing Consultant for the international campaign "PowerSwitch!"
<http://www.panda.org/powerswitch>

since 09/1999

I am currently working as a freelance concept developer and project manager.

My responsibilities include:

- **Strategic client counseling**
- **Composing of creative and detailed concepts for interactive applications**
- **Development of interactive formats, research and editorial work**
- **Process and interaction design**
- **Determination of information architectures and usability guidelines**
- **Coordination of concept development or production teams**
- **Supervising production processes & quality management**
- **Establishing and developing business partnerships**

Work samples for **NEUE DIGITALE GmbH** (*Frankfurt, Germany*)
T-Mobile International Web Style Guide 2005

Work samples for **I-D Media AG** (*Berlin, Germany*)
<http://www.activest.de>
<http://www.camel.de>
<http://www.flikflak.com>
<http://www.interconnectivity.com>
<http://www.swarovski.com>
<http://www.tsystems.de>

Work samples for **Primitive France** (*Paris, France*)
ShortLinker (Marketing software)
<http://www.shortlinker.com>

Work samples for **University of California Santa Barbara** (*Santa Barbara, USA*)
NetLearn (Educational online program preparing American students wanting to go abroad for one year of studies)
<http://www.french-ital.ucsb.edu>
<http://www.gss.ucsb.edu/faculty/dmchun>

11/1998 - 06/1999

- IUT 1 (*Grenoble, France*) - *Internship*
I was project manager for the educational CD-ROM "Les transformateurs d'énergie".
I managed a budget of EUR 30.000 and coordinated the team.
I also designed the graphic interface of the product and did part of the programming.

07/1997 - 08/1997

- STUDIO LATIN (*Paris, France*) - *Internship*
I was production assistant of the cartoons "DIX-NEUF" and "CANDELIA".

09/1991 - 06/1994

- JUGENDKUNSTSCHULE "ARThus" (*Rostock, Germany*)
I conceived, designed and edited the video-magazine "ZYKLOP".

EDUCATION

- 1999/2000 Postgraduate studies and internships at UCSB (*Santa Barbara, USA*)
- 1996-99 Studies of **Information/Communication** at a University Professional Institute (*Grenoble, France*)
- 1999 Degree: Maîtrise (4-year university degree)**
Mention: very good
Specialty Interactive media
I obtained the title "Ingénieur maître multimédia".
- 1994-96 Studies of **Philosophy** (*Rostock, Germany and Lyon, France*)
- 1996 Degree: DEUG (2-year university degree)**
Mention: good
- 1993 Abitur (German high school degree) (Rostock, Germany)**
Mention: with distinction

SKILLS / KNOWLEDGE

- Language skills**
- **German:** mother tongue
 - **English:** excellent
 - **French:** excellent
 - **Russian:** good knowledge
 - **Swedish:** good knowledge
- Computer knowledge**
- Concept Development: Microsoft Office, Visio, Project, Enterprise Architect (UML)
 - Creation: Adobe Photoshop, QuarkXpress, HTML, FrontPage, DreamWeaver, Macromedia Director, Lingo (basics), Adobe Premiere, Media100, AVID, SoundEdit, ProTools
 - Content Management: Obtree c3, Vignette CMS, VIP ContentManager
 - Community Management: Cassiopeia, Cynigma
 - eCommerce: Intershop Enfinity, Websphere Commerce Suite

EXTRA-CURRICULAR ACTIVITIES

- Theatre**
- Performing member of the improv theatre group "**Wat'n da los**"
 - From 1995 to 1999, I performed in the theatre project "**Mai 1917**" dealing with the First World War (French-German co-production).
 - From 1989 to 1993, I was member of a theatre group. I performed in different plays such as "**As you like it**", "**Pippi Longstocking**" and "**Lord Arthur**".
- Photography**
- Photographic design of different **CD covers and booklets**
 - Since October 2000, I am member of **Schnappschuss Fotoclub Berlin**. I participated in different photography exhibitions.
 - In April 2000, I participated in a **Black and White Photography Exhibition** at the "*Gallery 1434*" in Santa Barbara.
- Sports**
- Diving, Skiing, Windsurfing
- Literature**